

Consumer Privacy | Opt-Out Request

At Deep Sync, we take data personally. If you'd like to suppress your personal information across the companies that use our services, follow the **3 steps below**:

- 1 Fill out the opt-out form**
Complete every field in the “Your Data Details” section at the bottom of this page. *These details let us accurately match and suppress your record.*
- 2 Mail it to the Privacy Compliance Team**
Print the completed form and send it by post to the address below:
Compact Information Systems, LLC d/b/a Deep Sync
Attention: Privacy Compliance
PO Box 61557, Fort Myers, FL 33906
- 3 Know what your request covers**
Your request applies only to companies using Deep Sync’s services. It will not remove data held by other compilers or sources. Think of this as opting out of one network, not erasing yourself from every data provider.

Your Data Details: Click into each field and type your information. **All fields are required** so we can accurately match and suppress your record.

First name	
Last name	
Postal Address	
City	
State	
Postal code	
Email	
Date of birth	MM/DD/YYYY

Please note that all fields are required to accurately match and suppress your record. If you choose not to provide all fields, our ability to process your request may be impacted. At a minimum, we must have either your first and last name and email address or your first and last name and postal address.

Go Further (optional) | Consumer Name Removal

To reduce your presence with major compilers, take these extra steps:

Guidance for Consumers Interested in Removing Their Data from Direct

Marketing Lists: The first question frequently asked by a consumer is “How did my name get on a mailing list?” Consumers are added to mailing lists for a variety of reasons, often because they have purchased a home, shopped from a catalog, opted in on a website, had a telephone number listed, or completed a survey. Here are some of the most common sources used to collect consumer names for direct marketing purposes:

- Buying Activities/Transactional Data
- Census Data
- City Directories
- Consumer Surveys
- County Recorder/County Assessor Records
- Historical DMV and Automobile Registration Data
- Packaged Goods Purchases
- Product Registration Cards
- Telephone Directories
- Website Registrations

Many consumer list providers collect/compile data from a variety of sources, so identifying the point of origin is quite difficult. More importantly, consumer privacy is protected because single-record lookups are not allowed (per United States Postal Service® regulations).

At times, a consumer may choose to stop receiving targeted direct marketing offers or may wish to prevent relatives from receiving them. While this will not eliminate all direct marketing, it will significantly reduce the amount of mail, catalogs, and invitation-to-apply offers received.

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DMACHoice and Associated Services

To ensure consumers' preferences are known, we encourage consumers to register with **DMACHoice**, a service exclusively for consumers offered by the Association of National Advertisers (ANA). Please visit <https://www.dmachoice.org/> for more information. Credible data compilers, including those that the Deep Sync family of brands works with, do suppress the Mail Preference file provided by the ANA. We respect the wishes of consumers who choose not to receive direct marketing offers.

Please note that with any of these removal modalities, the request must come directly from the consumer; second- and third-party requests will not be honored.

Additionally, consumers may continue to receive communications from companies/organizations they do business with, donate to, and/or subscribe to.

As not all companies/organizations use DMACHoice, consumers may continue to receive some mailings, including those from local and political organizations.

1

DMACHoice

DMACHoice is the official mail preference service for the catalog and direct marketing community and is fully supported by the United States Postal Service. By using DMACHoice, consumers can set preferences for the types of mail they would like to receive and add or remove their names from individual commercial and nonprofit lists.

Access additional information and register by visiting <https://www.dmachoice.org/register.php>. The registration will remain active for ten years.

2

Email Preference Service (eMPS)

The Email Preference Service is designed to help consumers reduce the amount of unsolicited commercial email they receive. ANA members who wish to send this type of email must use the eMPS list before distribution. Consumers should be aware that eMPS will not stop all unsolicited emails; they will continue to receive emails from companies with which they do business, as well as from advertisers and/or groups that do not use eMPS to clean their email prospecting lists.

Access additional information and register by visiting <http://www.dmachoice.org/EMPS/>. The registration will remain active for ten years.

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3**Deceased Do Not Contact List (DDNC)**

The Deceased Do Not Contact List is for family members, friends, and caretakers seeking to remove the names of deceased individuals from commercial marketing lists. All ANA members are required to honor the DDNC and receive updates monthly. Consumers will need to provide the following details about the decedent: full name, postal address, month and year of death, and age at death.

Access additional information and register by visiting
<https://www.ims-dm.com/cgi/ddnc.php>.

4**Do Not Contact for Caretakers' Registration**

The Do Not Contact for Caregivers List is in place for family members, friends, and caretakers who are seeking to remove the names of individuals in their care from commercial marketing lists. All ANA members are required to honor the DNCC and receive updates monthly.

Access additional information and register by visiting
<https://www.ims-dm.com/cgi/dncc.php>

Opt-Out Prescreen

Opt-Out Prescreen is the official website of the consumer credit reporting industry for accepting and processing requests from consumers who choose to opt out of receiving prescreened credit and insurance offers. The site is supported by the four major credit bureaus: Equifax, Experian, Innovis, and TransUnion.

Access additional information and register by visiting
<http://www.optoutprescreen.com>. The registration will remain valid for five years, or consumers can opt out permanently via mail.

National Do Not Call List (DNC)

The National Do Not Call List is managed by the Federal Trade Commission (FTC)

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and is enforced by the Federal Communications Commission (FCC). The DNC enables consumers to limit the telemarketing calls they receive.

Access additional information and register by visiting <http://www.donotcall.gov>. Registrations do not expire.

Consumers should be aware that they may continue to receive unsolicited calls for up to 31 days after registering. Additionally, they will continue to receive calls from organizations and/or groups that are exempt from the DNC, including political organizations, charities, telephone surveyors, non-commercial/non-solicitation calls (typically public service announcements), and companies with which there is an existing business relationship.

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